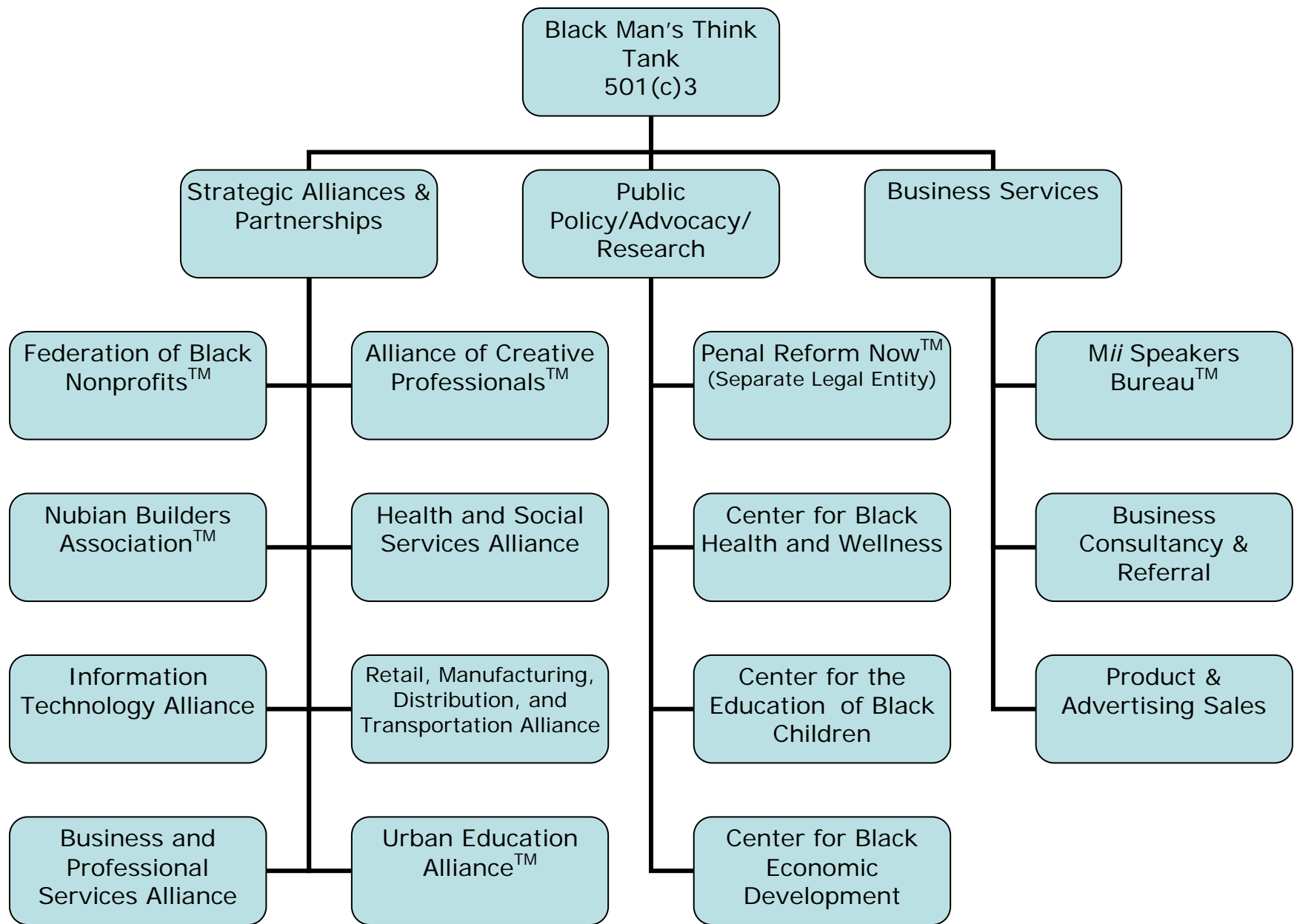


Black Man's Think Tank Strategic Plan



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Mission

To develop and support industry between Black organizations and professionals
Our mission priorities are working with organizations and professionals in the areas of education, economic development, health and wellness, and criminal justice.

Vision

We will develop and strengthen Black organizations and institutions because we believe that they have the greatest potential to allay negative environmental factors that disproportionately affect Black people. We believe that they have the greatest potential to ensure prosperity for them via greater employment, greater access to health care, and greater access to educational opportunities. Ultimately, we work with them so that together they become more organized, more productive, more resourceful, more interdependent, and more responsive to the needs of Black people at home and abroad.

We aim to affect our mission and vision by the systematic use of research, strategic alliances, solid business practices, and the pragmatic use of technology.

Values

We value team work, collaboration, integrity, strategic planning, and professionalism in all our organizational activities.

Over-arching Themes

Our organization's work centers on three over-arching themes, which are strategic alliances and partnerships; public policy, advocacy, and research; and business services.

Strategic Alliances and Partnerships

Purpose: To create synergy among Black organizations and professionals by better organizing their collective and individual assets, i.e., cognitive, behavioral, social, cultural, economic, political, etc.

Vision: Unity and interdependence versus disunity and strict independence

Goals:

- Build our membership by tailoring it to the needs of the community. Membership areas fall under strategic alliances and partnerships.

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- Build relationships and cooperative programs that allow Black organizations to become more successful when accessing mainstream programs (i.e., capital, certification, licensure, insurance, bonding, etc.) or to operate in a global economy independently of them (our main focus). **Note: It is proper for us to target markets outside of the Black community.**
- Develop cooperative programs (i.e., new businesses, resources, joint policies and procedures, protocols, association or member constitutions, networks, etc.)

Public Policy, Advocacy, and Research

Purpose: To reform, counter, or eliminate policies and practices that are detrimental to the mental, spiritual, behavioral, emotional, familial, financial, and physical health of Black people and to advance scientific research and its practical applications.

Vision: A world adapted to our purpose where our mental, spiritual, behavioral, emotional, familial, financial, and physical health are optimal and in which scientific inquiry is a commonly accepted value and practice.

Goals:

- To transform the penal justice system to counter its deliberate effects of family disintegration; diminished physical and mental health; and loss of civil, political, employment, and property rights.
- To reduce crime among at-risk Black male youth and young adults by supporting comprehensive services and programs aimed at addressing impediments to their social advancement.
- To eliminate disparate health and wellness issues by advocating for effective policies, supporting research, helping to create health care solutions, and helping to institute best practice health care models based on African-centered values and principles.
- To increase the educational output of the Black community by advocating for coursework and educational practices based on the psychology of Black children and on African-centered values and principles; promoting historically Black colleges and universities; and creating knowledge sharing, research, and mentoring opportunities for Black students, educators researchers, etc.
- To create a new value system where the practice and use of scientific inquiry within the Black community is second to none.

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- To measure our progress by documenting and reporting our successes and failures using quantitative and qualitative methodologies.

Business Services

Purpose: To provide additional revenue streams which sustain our organization and which provide valuable products and services to our members and the general public.

Vision: Sustainability, member value, and donor confidence

Goals:

- To support member organizations with business support services, client referrals, and other business opportunities.
- To develop revenue-generating affiliations and for profit entities that contribute back to the BMTT.
- To create member value by providing volunteer and networking opportunities, business opportunities, advocacy, referrals, newsletters and reports, conferences and symposiums, and discounted products and services.
- To create donor confidence by being transparent, accountable, and effective.